

BECAUSE INFORMATION **RULES** **VERITAS CONSULTING SERVICES**



VERITAS[™]

DATA CONTINUES TO EXPLODE

Estimates suggest that global data will reach **7.9 ZETABYTES** in **2015**, up from **1.2 ZETABYTES** in **2010**. Furthermore the same estimates forecast that number will have increased to around **40 ZETABYTES** by **2020**.¹

MOBILE DATA TRAFFIC

worldwide grew

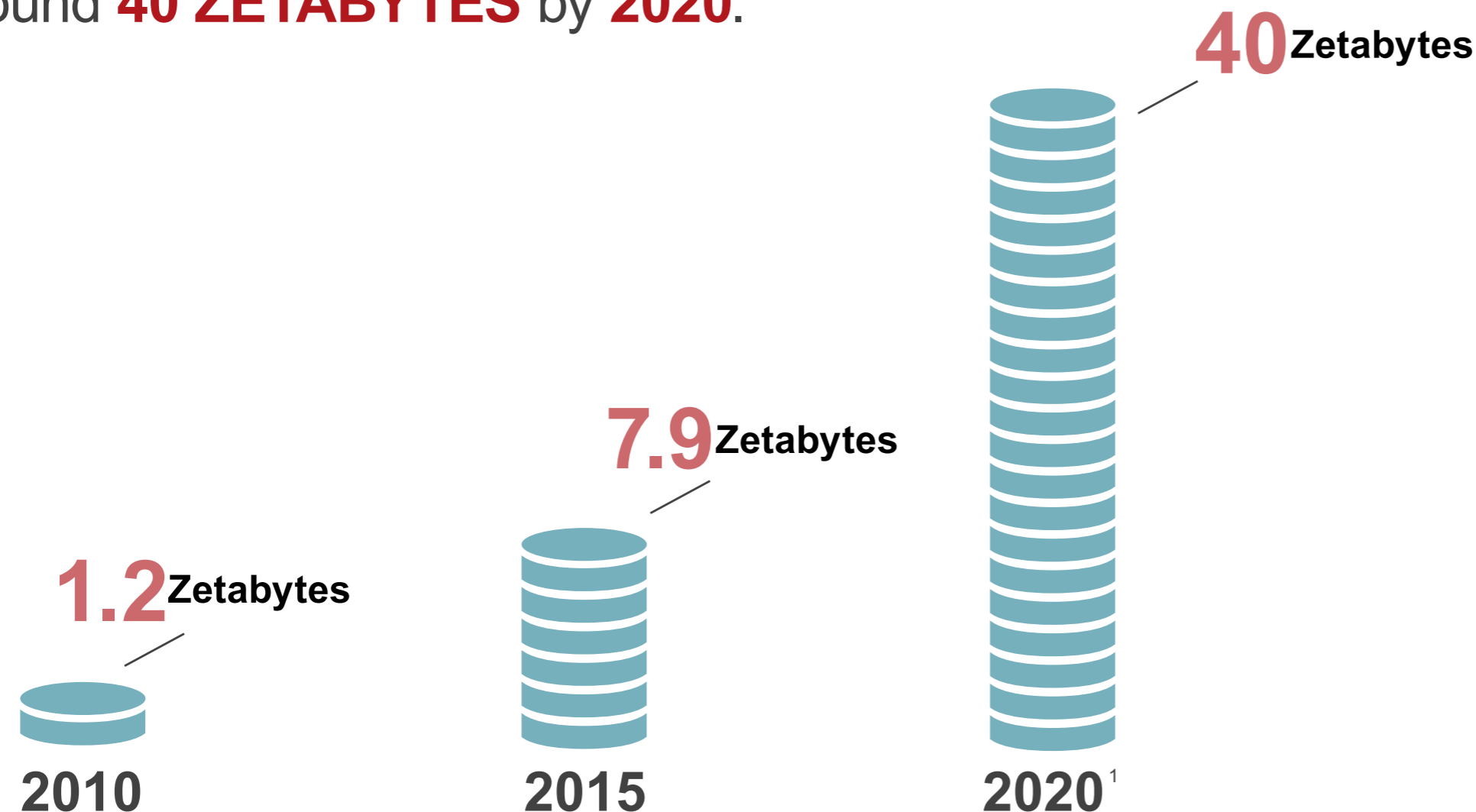
59%

from 2014 to 2015.³

IT SPENDING on big data will grow

30%

from 2014 to 2015.²



¹ Symantec Connect, "It's Time to Keep Pace with Data Growth," March 30, 2015 ² "Top Data Center Trends and Predictions for 2015," Upsite Technologies, December 10, 2014

³ Gartner, "What's Driving Mobile Data Growth?," February 5, 2015, 2 Symantec Internet Security Threat Report 2015

BUT MANAGING SO MUCH **DATA** IS DEMANDING

Today's data-driven business requires:

- More complex and heterogeneous data environments
- Sophisticated tools to help you identify and access the valuable business information buried in that data.

By 2015, **50%**
of organizations
will give up on managing
growth and will redirect funds
to improve classification
and analytics.⁴

⁴ Roger Nola, "Stop Trying to Manage Data Growth," Informatica, February 16, 2015

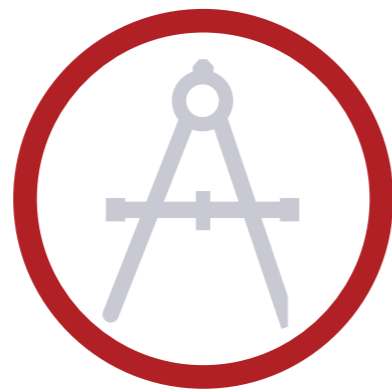
VERITAS™ Consulting Services

help you manage your growing stores of data and transform it into valuable business information.

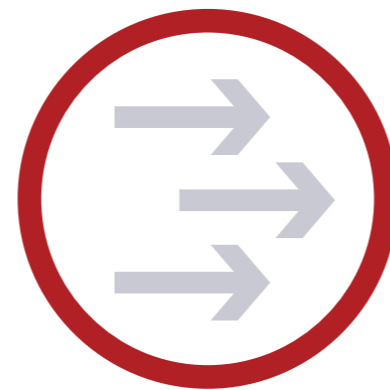
Services include:



**Solution
planning**



Architecture



Deployment



Validation



Optimization

PARTNER WITH **EXPERTS** TO GET THE MOST FROM **YOUR DATA**

Gain expertise at every point along the information lifecycle



ADVISORY SERVICES

Helping you identify information needs against your technical capabilities and develop a plan to meet your business goals



IMPLEMENTATION SERVICES

Applying a proven, structured approach and risk mitigation strategies to help ensure seamless deployment



VALUE REALIZATION SERVICES

Helping organizations get the most from their information management solutions



“ Drawing on their extensive exposure to the best—and worst—practices of IT organizations worldwide, for example, global technology providers can help CIOs streamline operational processes and lower administrative expenses.⁵ ”

⁵ “CSC Global CIO Survey: 2014-2015 CIO’s emerge as disruptive innovators”



ADVISORY SERVICES



Advisory Services

- Solution Architecture Design
- Dynamic Storage and Continuity
- Architecture Review
- Deployment Automation
- Risk Assurance and Advisory Service

Veritas Consultants will:

- Assess your current capabilities ✓
- Help you define your future strategy ✓
- Design and execute programs to implement that strategy ✓



IMPLEMENTATION SERVICES



Implementation Services

- Detailed Architecture Design
- Deployment
- Test and Acceptance
- Knowledge Transfer

Veritas Consultants will:

- Provide design services to architect a solution for new and existing environments ✓
- Enable risk reduction in re-design with minimized environment disruption ✓
- Accelerate adoption of new technologies and improve time-to-value ✓
- Improve staff proficiency through knowledge transfer ✓



VALUE REALIZATION SERVICES



Value Realization Services

- Dynamic Storage and Continuity Health Check
- NetBackup™ Health Check
- Expert-in-Residence Service
- Unstructured Data Optimization
- Solution Optimization Service

Veritas Consultants will:

- Complete health checks at critical points along the information lifecycle ✓
- Identify an expert resident to support knowledge transfer and best practices ✓
- Provide a Senior Consultant to help you align your technology and information management capabilities with your business goals ✓



“38% of surveyed CIOs identified “difficulty finding staff to execute the technology to drive innovation” as one of their top 3 challenges.”⁶



“80% of CIOs worldwide say they consider partnerships with external IT service and support providers to be critical or very important to the overall success of their IT organizations.”⁷

⁶ “CSC Global CIO Survey: 2014-2015 CIO’s emerge as disruptive innovators”

⁷ “The New Reality of Service & Support – Value takes center stage,” CIO 2 CIO

Partner with the experts in information management technologies to get the most from your solutions—and the valuable information they provide.

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