

# THE CHALLENGES OF PROTECTING AN ENTERPRISE AREN'T LOST ON ANYONE.



Threats are growing, and many types of malware are becoming more risky, costly, and destructive. In many cases, today's ransomware attacks can cost millions of dollars or more and erode consumer trust in a brand.

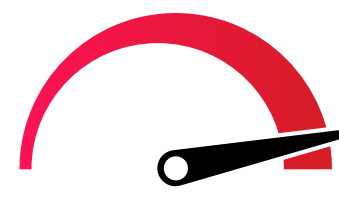
## RANSOMWARE ATTACKS ARE MORE FREQUENT THAN EVER<sup>1</sup>



EVERY 14 SECONDS  
2019



EVERY 11 SECONDS  
2021



EVERY 2 SECONDS  
By 2031

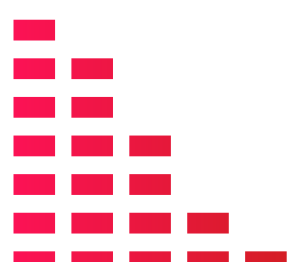
## RANSOMWARE ATTACKS COST MORE THAN EVER<sup>2</sup>

Ransomware remediation costs have **more than doubled since last year.**

2020 \$0.76 Million (USD)

2021 \$1.85 Million (USD)

In 2021, when such a ransomware attack occurs, **you can expect...**



**23 DAYS**  
Average Downtime

2019<sup>3</sup> 7.3 days

2020<sup>4</sup> 16 Days

2021<sup>5</sup> 23 Days

## PAYMENT OF A RANSOM DOES NOT ENSURE DATA RECOVERY<sup>6</sup>

**8%**

of organizations managed to get all their data back.

## THESE ATTACKS CAN IMPACT YOUR BUSINESS AND REPUTATION<sup>6</sup>

**65%**

of consumers demand compensation from the company if they can't restore their data.

**40%**

of consumers blame CEOs personally if their companies are breached by ransomware.

Ransomware attacks are not a matter of if, but when. It's time to take a proactive, unified approach. Veritas can help you prepare and respond to such threats, regardless of where your data resides—from edge to core to cloud.

## LET US HELP YOU ENSURE YOUR RANSOMWARE RESILIENCY.



**BUSINESS CRITICAL SERVICES**

Our **Business Critical Services** help to proactively identify critical risks and provide recommendations to improve ransomware defenses and recovery readiness. BCS can also provide 24/7 critical incident assistance to help successfully recover in the event of a ransomware attack.



**VERITAS Services**

Our expert **Consulting Services** team can help your organization prepare and respond to ransomware threats.



Our **Managed Services** proactively identifies critical risks, takes action to improve ransomware defenses, and assists with successful recovery in the event of a ransomware attack.

1. Global Ransomware Damage Costs Predicted to Exceed \$265 Billion by 2031  
2. Sophos State of Ransomware 2021  
3. Coveware's 2019 Q1 Ransomware Marketplace Report  
4. Coveware's 2020 Q1 Ransomware Marketplace Report  
5. Coveware's 2021 Q1 Ransomware Marketplace Report  
6. Veritas Ransomware Survey