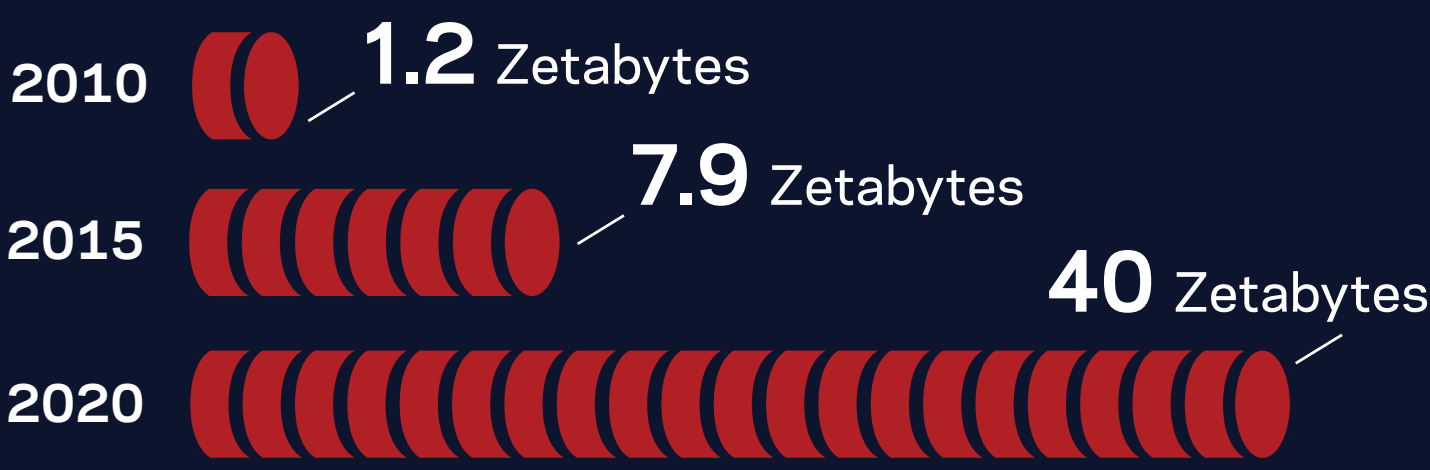


THE DATA EXPLOSION CONTINUES

Estimates suggest that global data will reach **7.9 ZETABYTES IN 2015**, up from **1.2 ZETABYTES IN 2010**. The same estimates forecast that global data will increase to around **40 ZETABYTES BY 2020**.¹



Mobile data traffic worldwide grew **59%** in 2015²

ALL THAT DATA MAKES SERIOUS DEMANDS ON IT

Top 3 challenges IT faces in driving innovation at their organizations:



Budget constraints (52%)

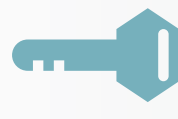


Resources being used to manage existing IT workloads (39%)



Difficulty finding staff qualified to execute the technology to drive innovation³ (38%)

EXCELLENT INFORMATION MANAGEMENT TOOLS ARE THE FIRST STEP TOWARD:



Keeping critical information available



Gaining insights into enterprise data



Distinguishing useless data from valuable information

BUT INFORMATION MANAGEMENT TOOLS ONLY PERFORM OPTIMALLY IF:



They are **properly installed, fully utilized, and individualized** to meet your business goals

VERITAS Consulting Services

Helps you pull the maximum value from your **Information Management solutions** with:



ADVISORY SERVICES

Pinpoint information management breakthrough opportunities and develop a plan to meet your business goals



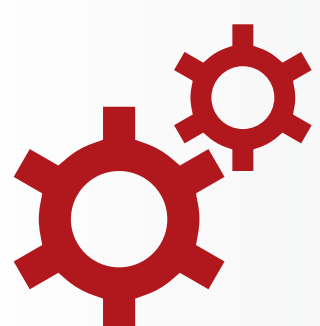
Assessment of your current capabilities



Helping you define your future strategy



Designing and executing programs to implement that strategy



IMPLEMENTATION SERVICES

Apply proven, structured approaches and risk mitigation strategies to help ensure seamless deployment



Design services to architect a solution for new and existing environments



Disk reduction in re-design with minimal disruption



Accelerated adoption of new technologies and reduced time-to-value



Improved staff proficiency through knowledge transfer



VALUE REALIZATION SERVICES

Help ensure you get the most from your information management solutions



Complete health checks at critical points along the information lifecycle



Resident expertise to support knowledge transfer and best practices



Senior Consultants to help you align your technology and information management capabilities with your business goals



80% of CIOs worldwide say they consider partnerships with external IT service and support providers to be critical or very important to the overall success of their IT organizations.⁴

Partner with the **experts in information management**. Get the most from your **Veritas solutions**—and gain increased business insight from your information.

[Learn how](#) ▶

¹ Symantec Connect, "It's Time to Keep Pace with Data Growth," March 30, 2015

² Gartner, "What's Driving Mobile Data Growth?" February 5, 2015

³ CSC Global CIO Survey: 2014-2015 CIO's emerge as disruptive innovators

⁴ Roger Nolan, "Stop Trying to Manage Data Growth!(!)," Informatica, February 16, 2015